UNC MARKETING CLUB

Welcome to our weekly newsletter!

Upcoming Events

Speaker Series #5: Kurt Chamberlin (3/27)

After spring break, we're excited to host our 5th Speaker Series event with Kurt Chamberlin, a Strategy Manager at General Motors. With a background in product management, marketing strategy, and internal consulting across companies of all sizes—from startups to Fortune 100 firms—Kurt brings a wealth of experience in identifying growth opportunities and driving strategic initiatives. He also earned his MBA from Kenan-Flagler and is passionate about recruiting, team building, and organizational behavior.

Kurt's LinkedIn

Highlights From Last Week

Spring Ice Cream Social (2/26)

Last Wednesday we hosted our Spring social at YoPo! It was a fantastic opportunity for members to engage with one another, connect with the exec team, and get any questions answered in a casual setting. Plus, we enjoyed some free ice cream —we loved seeing everyone!

Speaker Series #4 : Blake Morgan 2/27

We hosted our 4th Speaker Series event with Blake Morgan, a leader in customer experience, digital transformation, and business strategy. She shared insights on customer-centric leadership, AI in marketing, and optimizing brand experiences. It was a great conversation for those interested in CX strategy, emerging tech, and marketing leadership!

Connect with Blake

Join our Team

Apply to Become a Co-President!

Applications are now open for two Co-President positions for next year! Preference will be given to rising juniors or seniors who have been actively involved in the club and have prior leadership experience in a UNC or KF organization. *Applications are due on Wednesday, March 5 at 11:59 PM*. If you're interested in another leadership role, stay tuned—those applications will be released later!

Apply Here!

Other Opportunities

Carolina Skin Clinic Marketing Intern

Carolina Skin Clinic is seeking out an intern or part-time employee to help improve their marketing initiatives. Kaitlyn Pell is a Physician Associate that started Carolina Skin Clinic, a concierge aesthetic medicine practice right off E. Franklin Street in Chapel Hill. Her clinic focuses on unmatched patient-provider relationships (valuing patient over profit) and curating naturally effortless results that enhance the patient's natural and unique beauty. Services include cosmetic injectables like Botox/Dysport, Dermal Filler, Biostimulators (Sculptra), Cosmetic Dermatology Services (SkinPen, PRP/PRF, Microneedling, Medical Grade Skincare). Anyone interested in helping grow the company's social media account, whether that be a social media/marketing student, freelance artist, or a Chapel Hill agency would be an excellent fit for this position!

Anyone interested can reach out via email: hello@carolinaskinclinic.com
Other valuable links:
Website: https://carolinaskinclinic.com/
Instagram: @carolinaskinclinic

CAROLINA SKIN CLINIC

Marketing Exec Spotlight

Name: Isabella Kaplan
Email: ikap@business.unc.edu
Grad Year: 2027
Major/Minor: Business Administration
Hometown: Charlotte, North Carolina
Executive Position: VP of Operations

Question: *What has been your favorite Marketing Club event this year?*

Answer: "My favorite Marketing Club event this year was the Brandwein's Speaker Series event. I enjoyed getting to know more about the bagel shop and its owner. It was fascinating to learn about the challenges and decisions that went into building a business that is now a Chapel Hill staple. Hearing firsthand about his journey, from concept to execution, gave me valuable insight into entrepreneurship, branding, and what it takes to create a loyal customer base in a competitive market.

Internship Opportunities

Here is our internship list that gets updated weekly! This week includes new summer internships at global companies, such as Lenovo and Shiseido, as well as at local companies like PBS North Carolina.

Internships

Marketing Insights

News Influencers
Spring Break 2025 Trends
TacoBell Anniversary Marketing

Want to be featured in our newsletter?
Fill out this quick form!

Member Feature