UNC MARKETING CLUB

WELCOME TO THE MARKETING CLUB'S NEWSLETTER

Week of 9.14 - 9.20

Upcoming Events:

Sept. 16th @ 5:30pm – Dell Technologies Marketing Internship Program Information Session

Join us on **September 16** at **5:30 PM** in **McColl Building Room 2650** for an inside look at **Dell Technology's Marketing Internship Program**! The event will feature a presentation about Dell and its marketing opportunities, followed by a Q&A with Dell employees. Also, enjoy some **Insomnia Cookies** while learning and connecting!

Sept. 28th @ 6pm – Speaker Event: The Link Group

Join us on **September 28** at **6 PM** in **McColl Building Room 2600** for a speaker event with The Link Group, a Durham-based market research firm. Hear directly from industry professionals about their work, learn more about careers in market research, and gain insight into how companies use consumer research to drive marketing and business decisions.

Member Spotlight:

Vice President of Communications: Elizabeth Martin

Studying:

Majors: Business Administration and Advertising & Public Relations

Minor: Conflict Management

Year: Sophomore

Hometown: Greensboro, NC

Contact:

Email: elmart@unc.edu

LinkedIn: www.linkedin.com/in/martinelizabethlee

Why did you join the Marketing Club?

I joined the Marketing Club the fall semester of my freshman year because I wanted to explore all the different areas of marketing and connect with other students with similar interests. Since becoming a member, the club has introduced me to so many different fields within marketing, and given me opportunities to learn from others, gain new skills, and grow both personally and professionally. Hearing from the numerous guest speakers has been an interesting way to hear from local business owners and professionals about their application of different marketing fields. Most importantly, I've loved being part of such a welcoming and supportive community!

Want to be featured? Fill this out: **Marketing Club Member Spotlight**

Internship Opportunities:

creset.

Creset is a student-founded creatine water company making creatine simple, convenient, and accessible. Theyre're looking for **Campus Growth Interns** to help make that happen. As an intern, you'll be getting customer feedback, running your own referral code, pitching real people, and getting a real hand in how a startup actually launches.

Details: 5-8 hrs/week, October through January. Orientation weekend of October 3. There is rolling deadline, so don't wait to apply!

Apply here!

ROOTS NATURAL KITCHEN

Roots Natural Kitchen recently launched their Creator Squad and are looking for volunteers who are interested in **content creation** for them!

Option 1 - Someone who likes creating content for Roots in return for free food!

Option 2 - Someone interested in content creation or building their portfolio/resume who is looking to get more involved and get free bowls in the process!

Reach out to Roots at **984.322.5600** or through their **Instagram** for more information.

Explore Marketing at Carolina

Marketing Career Perspectives: Consumer Packaged Goods with Mike Barkley

Join the UNC Kenan-Flagler Marketing Advisory Board **TODAY, September 14** at **12:30 PM** in **Bell Hall 1010** for a conversation with Mike Barkley, former CEO of KIND Snacks and a current board member of The Honest Company. This is a great opportunity **open to all UNC undergraduate students** to learn from a marketing professional with 30+ years of marketing experience, along with an MBA from UNC Kenan-Flagler. **Pizza will be served**!

Marketing Career Perspectives: Sports Marketing with Drew Praster

Join the UNC Kenan-Flagler Marketing Advisory Board on **Wednesday, September 16** at **12:30 PM** in **Bell Hall 1010** for a conversation with Drew Praster, Chief Ticketing Officer for the Pittsburgh Penguins. **Open to all UNC undergraduate students,** this is a great opportunity to hear from an experienced sports marketing professional and learn more about careers in the industry. **Pizza will be served**!

Stay Connected with the Marketing Club!

Website: https://www.unckfmarketingclub.com/

GroupMe: https://groupme.com/join_group/96475071/w497Z38O

LinkedIn: https://www.linkedin.com/company/uncmarketing/

Instagram: https://www.instagram.com/uncmarketing/?hl=en