



WELCOME TO THE MARKETING CLUB'S NEWSLETTER

Week of 8.24 - 8.30

Welcome to, or back to, Carolina! We hope you had a great summer and are ready for an exciting semester ahead. We have lots of exciting events planned, and can't wait to share what's in store!

Upcoming Events:

August 27 from 5:30-7pm – Undergraduate Business Program Open House

Explore what UNC's Undergraduate Business Program (UBP) has to offer at the UBP Open House! Stop by to connect with [student organizations](#), learn more about [various programs](#), and [discover opportunities to get involved](#) in the business community.

September 3 @6pm – General Body Meeting

Join us for our first General Body Meeting of the semester on [September 3rd at 6 PM](#) in [McColl Building Room 2650](#)! Come meet the exec board, learn more about the Marketing Club and what we do, discover what we have planned for the semester, and connect with fellow Tar Heels!

Member Spotlight:

Co-President: Trent Klinger



Studying:

Major: Business Admin. & History

Minor: Data Science

Year: Junior

Hometown: Charlotte, NC

Contact:

Email: tklinger@unc.edu

LinkedIn:

<https://www.linkedin.com/in/trent-klinger/>

Why did you join the Marketing Club?

I joined Kenan-Flagler's Marketing Club to find both direction and community. As someone still exploring where I fit within the business world, Marketing Club gave me a structured space to think intentionally about my future. Hearing from brand managers, marketing professionals, or development specialists has pushed me to ask better questions about the kind of work I want to do and the impact I hope to have. Additionally, the community is wonderful. It's a space where people genuinely want to see one another succeed, and we host numerous social events alongside professional development.

New Internship Opportunities:



[Youth Ambassadors of Service \(YAS\)](#) is the only youth-founded, youth-led, and youth-operated nonprofit that provides targeted training, mentorship, and leadership development for high school students through service. YAS is currently looking for a [marketing intern](#) and a [business/operations intern](#). Learn more on [YAS's website](#), and through the links below!

[Marketing Internship](#)

[Business & Operations Internship](#)



[Climate 2.0 at Carolina](#) brings UNC students together to work on [real-world sustainability projects](#) with campus and community partners. They are currently looking for students interested in marketing to contribute to projects involving market research and business partnerships. Apply by [September 6](#) to potentially [earn ENEC 395 course credit](#), have [opportunities for formal publication](#), & gain real-world experience!

[Apply here!](#)



Stay Connected with the Marketing Club!

LinkedIn: <https://www.linkedin.com/company/uncmarketing/>

Instagram: <https://www.instagram.com/uncmarketing/?hl=en>

