



WELCOME TO THE MARKETING CLUB'S NEWSLETTER

Week of 9.6 - 9.12

Hello Marketing Club members! We hope you enjoyed the long weekend. We have lots of exciting events planned, and can't wait to share what's in store!

Upcoming Events:

September 10th @ 6pm – Case Competition Kickoff

Put your marketing skills into action by partnering with Flyleaf Books, a local Chapel Hill business, to **develop a real-world campaign**. Gain hands-on experience, build portfolio-ready work, and compete for a **\$100 team prize**. You must **register your team** by September 9th at 12 noon and attend the kickoff meeting on **September 10th at 6pm** in **McColl Building Room 2650**.

September 16th @ 5:30pm – Dell Technologies Marketing Internship Program Info Session

Join us on **September 16** at **5:30 PM** in **McColl Building (Room TBD)** for an inside look at **Dell Technology's Marketing Internship Program**! The event, taking place in McColl will feature a presentation about Dell and its marketing opportunities, followed by a Q&A with Dell representatives. Plus, enjoy some **Insomnia Cookies** while you connect and ask questions!

Member Spotlight:

Vice President of Design: Olivia Long



Studying:

Majors: Advertising & Public Relations

Minor: Statistics and Analytics Minor

Year: Sophomore

Hometown: Cornelius, NC

Contact:

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LinkedIn:

<https://www.linkedin.com/in/oliviallong/>

Why did you join the Marketing Club?

I joined the marketing club to find people with aspirations and interests similar to mine. I wanted a group where I could learn and grow, both socially and professionally! All of the events are super fun and interesting. I always leave marketing club feeling like I had the best time and learned a lot!

Want to be featured? Fill out this form: [Marketing Club Member Spotlight](#)



New Internship Opportunities:

creset.

Creset is a student-founded creative water company making creative simple, convenient, and accessible. They're looking for **Campus Growth Interns** to help make that happen. As an intern, you'll be getting customer feedback, running your own referral code, pitching real people, and getting a real hand in how a startup actually launches.

Details: 5-8 hrs/week, October through January. Orientation weekend of October 3. There is rolling deadline, so don't wait to apply! [Apply here!](#)



Roots Natural Kitchen

launched their Creator Squad this past summer and are looking for volunteers who are interested in **content creation** for them!

Option 1 - Someone who likes creating content for Roots in return for free food!

Option 2 - Someone interested in content creation or building their portfolio/resume who is looking to get more involved and get free bowls in the process!

Reach out to Roots at **984.322.5600** or through their [Instagram](#) for more information.

Explore Marketing at Carolina

Marketing Career Perspectives: Consumer Packaged Goods with Mike Barkley

Join the UNC Kenan-Flagler Marketing Advisory Board on **Monday, September 14** at **12:30 PM** in **Bell Hall 1010** for a conversation with Mike Barkley, former CEO of KIND Snacks and a current board member of The Honest Company. **Open to all UNC undergraduate students**, this is a great opportunity to learn from a marketing professional with 30+ years of marketing experience, along with an MBA from UNC Kenan-Flagler. **Pizza will be served!**

Marketing Career Perspectives: Sports Marketing with Drew Praster

Join the UNC Kenan-Flagler Marketing Advisory Board on **Wednesday, September 16** at **12:30 PM** in **Bell Hall 1010** for a conversation with Drew Praster, Chief Ticketing Officer for the Pittsburgh Penguins. **Open to all UNC undergraduate students**, this is a great opportunity to hear from an experienced sports marketing professional and learn more about careers in the industry. **Pizza will be served!**

Stay Connected with the Marketing Club!



GroupMe: https://groupme.com/join_group/96475071/w497Z380

LinkedIn: <https://www.linkedin.com/company/uncmarketing/>

Instagram: <https://www.instagram.com/uncmarketing/?hl=en>

