

Welcome to our weekly newsletter!

Upcoming Events

Spring Ice Cream Social (2/26)

Come hang out with us on Wednesday at YoPo for our Ice Cream Social! It's a great chance to meet other members, connect with the exec team, and get any questions answered in a casual setting. Plus, enjoy some ice cream on us while you're there—we can't wait to see you!



Speaker Series #4 : Blake Morgan 2/27

Join us for our 4th Speaker Series event, featuring Blake Morgan, a thought leader in customer experience, digital transformation, and business strategy. As a keynote speaker, LinkedIn Learning instructor, and consultant for top brands like Amazon, Meta, Coca-Cola, and Microsoft, Blake brings a wealth of insights into customer-centric leadership, the evolving role of AI in marketing, and optimizing brand experiences in a digital world. Whether you're interested in CX strategy, emerging technologies, or leadership in marketing, this is a conversation you won't want to miss!



Check out Blake's LinkedIn :

<https://www.linkedin.com/in/blakemichellemorgan/>

Highlight From Last Week

UNC x P&G 9th Annual Case Competition

Last week, we hosted our 9th annual UNC x P&G Case Competition! The event began on Thursday with a virtual networking night, giving students the chance to connect with P&G professionals and gain valuable insights. On Friday, 20 teams competed as semifinalists, with five advancing to the finals. In the end, **Team #8—Anaya Andre, Yabsera Yidnekachew, Soraya Lewis, and Adele Kattenfeld**—took home the win with their outstanding creativity and strategic thinking. Congratulations to all participants for their hard work and impressive performances!



Join our Team

Apply to Become a Co-President!

Applications are now open for two Co-President positions for next year! Preference will be given to rising juniors or seniors who have been actively involved in the club and have prior leadership experience in a UNC or KF organization. Applications are due by March 5 at 11:59 PM. If you're interested in another leadership role, stay tuned—those applications will be released later!

[Apply Here!](#)

Other Opportunities

NC Museum of History Marketing Intern 2025

The NC Museum of History is seeking a Marketing Intern for Summer 2025! This is a great opportunity for students interested in gaining hands-on experience in marketing, communications, and public engagement within a museum setting. The position details, eligibility requirements, and application instructions can be found on their website, with **applications due by February 28**. For more information check out their website or reach out directly to Kathleen Gleditsch (Head of Volunteer and Intern Services).

Website: <https://www.ncmuseumofhistory.org/internships-nc-museum-history-0>

Kathleen's Email: Kathleen.Gleditsch@dnr.nc.gov



CNBC Your Money College Tour event

This Tuesday, February 25, from 10:30 a.m. - 2 p.m. at the Student Union, CNBC will be hosting their Your Money College Tour! The event features a panel discussion with former NFL player Brandon Copeland, self-made millionaire Tiffany James, and financial therapist Steven Hughes, plus an activity fair with the Carolina Financial Well-Being Center. Enjoy free food, swag, and valuable insights on financial wellness! This is also an approved CLE event for undergrads—register now to attend!

[Register Here](#)



Internship Opportunities

Here is our internship list that gets updated weekly! This week includes new summer internships at global companies, such as Lenovo and Shiseido, as well as at local companies like PBS North Carolina.

[Internships](#)

Marketing Insights

[Sneaker Modeling](#) [Streaming Services vs. Cable TV](#)

[NFL Marketing](#)

Want to be featured in our newsletter? Fill out this quick form!

[Member Feature](#)

