

Welcome to our weekly newsletter!

Upcoming Events

Speaker Series #5: P&G (3/18)

This Tuesday at 5:30pm, we are hosting a virtual speaker series event with Procter & Gamble. P&G reps will be sharing insights into their marketing strategies, brand management, and how they bring some of the world's most iconic brands to life. Don't miss this chance to learn from industry leaders and get a behind-the-scenes look at marketing at one of the world's top companies.



[Zoom Link](#)

Speaker Series #6: Kurt Chamberlin (3/27)

We're excited to host our 5th Speaker Series event with Kurt Chamberlin, a Strategy Manager at General Motors. With a background in product management, marketing strategy, and internal consulting across companies of all sizes—from startups to Fortune 100 firms—Kurt brings a wealth of experience in identifying growth opportunities and driving strategic initiatives. He also earned his MBA from Kenan-Flagler and is passionate about recruiting, team building, and organizational behavior.



[Kurt's LinkedIn](#)

Important Updates

General Exec Board Applications

Applications are now open for our General Executive Board! If you're passionate about the Marketing Club and want to be part of the team we'd love to have you apply. Applications are due next Wednesday, 3/26 at 11:59 PM!



[Exec Applications](#)

Nominate Professor Fei Long

Kenan-Flagler is nominating Professor Fei Long for Poets & Quants' "40 Under 40 MBA Professors" list! If you've taken her Digital Marketing course and loved it, we'd love your support. Fill out the form below by March 24. Let's help recognize Professor Long for all the amazing work she does!



[Nomination Form](#)

Other Opportunities

Carolina Skin Clinic Marketing Intern

Carolina Skin Clinic is seeking out an intern or part-time employee to help improve their marketing initiatives. Kaitlyn Pell is a Physician Associate that started Carolina Skin Clinic, a concierge aesthetic medicine practice right off E. Franklin Street in Chapel Hill. Her clinic focuses on unmatched patient-provider relationships (valuing patient over profit) and curating naturally effortless results that enhance the patient's natural and unique beauty. Services include cosmetic injectables like Botox/Dysport, Dermal Filler, Biostimulators (Sculptra), Cosmetic Dermatology Services (SkinPen, PRP/PRF, Microneedling, Medical Grade Skincare). Anyone interested in helping grow the company's social media account, whether that be a social media/marketing student, freelance artist, or a Chapel Hill agency would be an excellent fit for this position!

Anyone interested can reach out via email: hello@carolinaskinclinic.com

Other valuable links:

Website: <https://carolinaskinclinic.com/>

Instagram: @carolinaskinclinic



Marketing Exec Spotlight

Name: Max Trenz
Email: mtrenz@unc.edu
Grad Year: 2025
Major/Minor: Business Administration
Hometown: Bend, Oregon
Executive Position: Co-President

Question: Why did you join the Marketing Club?

Answer: "I joined the Marketing Club because of my passion for retail marketing, especially in the sneaker industry. I've always been fascinated by how brands create hype, build loyalty, and connect with consumers over a short period of time. Beyond that, the people in the club made it an easy choice - everyone is driven, creative, and enjoyable to be around. Being in this club has not only deepened my understanding of



marketing across various industries but also pushed me to step outside my comfort zone. I'm incredibly grateful for this club, as it has given me far more than I ever could have imagined!

[Max's LinkedIn](#)

Internship Opportunities

Here is our internship list that gets updated weekly! This week includes new summer internships at global marketing firms across the US, from marketing agency BBDO Atlanta to market research firm Weber Shandwick in Washington, DC.

[Internships](#)

Marketing Insights

[PepsiCo Purchased Poppi](#) [Gatorade's Marketing for March Madness](#)

[St. Patrick's Day Best Marketing Campaigns](#)

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